Sweet
TASTE OF AUTUMN
COLLECTION 2026

Chefs to be announced — Final roster in development

Photo: Andrea Bonafini · Sweet Taste of Autumn Collection 2026

Participation Guide

What we need, what you receive, and how the Sweet Taste of Autumn Collection 2026 will be published.

6	1	£300	Oct–Nov
Chefs Only	Signature Recipe Each	Participation Contribution	Publishing

The Concept

A curated autumn capsule: six Executive Pastry Chefs, invited personally, each sharing the inspiration behind their autumn desserts. One signature recipe from each chef is published in the Chefs MAG digital special edition Sweet Taste of Autumn.

What You Send

- 1 signature autumn dessert recipe: full recipe for the Chefs MAG special edition, plus 3–4 photos of the plated dessert and/or the making process.
- 5–15 or more photos of other autumn-inspired desserts: a visual showcase gallery, no full recipe needed.
- 1–2 chef portraits, kitchen images, or pastry-atelier images.
- Restaurant / hotel name, city, social handles and full photo credits.

What You Receive

- A dedicated pastry feature on the campaign hub + Audio Article + REEL + Carousel
- Inclusion in the Chefs MAG Digital Special Edition with your signature recipe.
- A dessert photo gallery professionally styled and edited.
- Social distribution across Instagram, Facebook and LinkedIn.

Participation Contribution

- £300 GBP covers editorial production, campaign preparation and publication.
- £100 allocated directly to paid promotion.
- Payment made after editorial approval and material submission.

Timeline — Starting Immediately

- Invitations: sent on a rolling basis.
- Material submission: by 10 October 2026.
- Publishing: throughout October–November 2026.
- Only 6 places — first confirmed, first

• A relevant supplier or partner may cover the contribution on your behalf in exchange for promoting their brand to your article + reel	published.

Why All4Chefs

A proven stage: consecutive seasonal collections, digital magazine, and a culinary network built over years — not a cold invitation.

2.4M **Views — Spring Collection 2026**	**1.2M** **Views — Summer Tables 2026 Season to Date**	**150K+** **Engaged Culinary Network**

Our Promotional Channels

Every chapter is distributed across the full All4Chefs / Chefs MAG ecosystem:

54.5K Instagram followers	**22K** Facebook followers	**77.8K** LinkedIn culinary group
11.7K Newsletter subscribers	**30K** Global culinary database	**50** Related groups cross-post

Sweet Taste of Autumn carries this same reach into a smaller, more exclusive spotlight — just six pastry chefs, worldwide.

See the Collection

Your feature will be produced in the same premium editorial style:

https://all4chefs.com/autumn-flavours-collection-2026/

All4Chefs

info@all4chefs.com

www.all4chefs.com

WhatsApp +44 7882 797360

Send your recipe & photos as one clean file-sharing link to the email above.