



Sweet
TASTE OF
SUMMER
COLLECTION 2026

Matcha Gâteau by Executive Chef Christiaan Stoop, Taian Table Shanghai (Three Michelin Stars)
Summer Tables Collection 2026

Participation Guide

What we need, what you receive, and how the Sweet Taste of Summer Collection 2026 will be published.

6 Chefs Only	1 Signature Recipe Each	£300 Participation Contribution	September Publishing
The Concept A curated summer capsule: six Executive Pastry Chefs, invited personally, each sharing the inspiration behind their summer desserts. One signature recipe from each chef is published in the Chefs MAG digital special edition Sweet Taste of Summer.			
What You Send • 1 signature summer dessert recipe: full recipe for the Chefs MAG special edition. • 5–6 photos of other summer-inspired desserts: a visual showcase, no full recipe needed. • 1–2 chef portraits, kitchen images, or pastry-atelier images. • Restaurant / hotel name, city, social handles and full photo credits.		What You Receive • A dedicated pastry feature on the campaign hub + Audio Article + REEL + Carousel • Inclusion in the Chefs MAG Digital Special Edition with your signature recipe. • A dessert photo gallery professionally styled and edited. • Social distribution across Instagram, Facebook and LinkedIn.	
Participation Contribution • £300 GBP covers editorial production, campaign preparation and publication. • £100 allocated directly to paid promotion. • Payment made after editorial approval and material submission. • A relevant supplier or partner may cover the contribution on your behalf in exchange for promoting their brand to your article + reel		Timeline — Starting Immediately • Invitations: sent on a rolling basis. • Material submission: by 7 Sept 2026. • Publishing: throughout September 2026. • Only 6 places — first confirmed, first published.	

Why All4Chefs

A proven stage: consecutive seasonal collections, digital magazine, and a culinary network built over years — not a cold invitation.

2.4M Views — Spring Collection 2026	1.2M Views — Summer Tables 2026 Season to Date	150K+ Engaged Culinary Network
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Our Promotional Channels

Every chapter is distributed across the full All4Chefs / Chefs MAG ecosystem:

52,7K Instagram followers	22K Facebook followers	77K LinkedIn culinary group
11.7K Newsletter subscribers	30K Global culinary database	50 Related groups cross-post

Sweet Taste of Summer carries this same reach into a smaller, more exclusive spotlight — just six pastry chefs, worldwide.

See the Collection

Your feature will be produced in the same premium editorial style:

<https://all4chefs.com/summer-tables-collection-2026/>

All4Chefs

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Send your recipe & photos as one clean file-sharing link to the email above.